

Shannon Dixon, Independent Consultant

Experience

Facilitation of group decision-making

- Facilitated committees and work groups made up of various stakeholders (public and private) through concepts to final consensus
- Facilitated groups of architects, artists, non-profit leaders, engineers and other stakeholders to various projects
- Facilitated funding committees to make funding decisions based on criteria, site visits, and applications

Strategic planning

- Developed planning processes and implemented these processes resulting in 5-year organizational plans by working with the client and tailored a team of consultants
- Worked with staff and boards to plan operations for non-profits and governmental agencies, including plans for collaborative inter-governmental work groups

Non-profit revenue generation

- Developed grant proposals, grant compliance reports, maintained relationships with funders, and put grant tracking/compliance systems into place
- Researched and recommended new funding sources
- Secured grants from local and national foundations, corporations, and government

Community organizing

- Worked with various organizations to plan for effective use of volunteers
- Worked with numerous community organizations towards project development and effective organizational development
- Collaborated with neighborhood residents to develop existing conditions studies, neighborhood plans, and to implement neighborhood plans
- Led focus groups of various community groups for feedback to community institutions and funders

Board Development

- Led community-based board to develop and maintain sound board development procedures
- Assessed and suggested improvements to the board of directors of a long-standing non-profit organization at the request of their major funders

Peer networking

- Facilitated the founding and development of a disaster response coordination group for approximately 30 agencies
- Developed member services concepts and implementation for member website for a national peer network group of grassroots funders (in process)

Research

- Researched issues including community schools, neighborhood planning, land use controls, retail trends, general land use planning, neighborhood funding initiatives, code enforcement, and museum structures

Selected Past and Present Clients

Memphis Brooks Museum of Art

The Salvation Army

New Ballet Ensemble

Center for Community Building & Neighborhood Action

Paulist Fathers

Memphis Front Porch

Grassroots Grantmakers

Consilience Group:

- Storm Water Maintenance for City of Memphis and Shelby County
- Memphis and Shelby County Code Enforcement strategic plan
- Center City Commission strategic plan
- Our Lady of Perpetual Help strategic plan
- Mid-South AIDS Fund and Family Services (funded by Community Foundation of Greater Memphis, United Way of Greater Memphis)

Education and Affiliations

MA, City and Regional Planning, University of Memphis, 1997

BA, Sociology, University of Memphis, 1993

Lantana Projects, Board Member, 2004-2006

United Way of the Mid-South Venture Fund, Committee Member, 2000-present

Cooper Young Development Corporation, Board Member, 2000-2005

Delta Axis, Board Member, 2001-2004

Training

- Carson Greil Group: Appreciative Inquiry
- BoardSource: Non Profit Board Governance Course
- Various facilitation courses, various community development and arts conferences