

SHANNON MAE BANGHAM DIXON

STRATEGIC PLANS | BOARD DEVELOPMENT | REVENUE
GENERATION | COMMUNICATIONS | COACHING | PROGRAM
PLANNING | GROUP LEARNING & ACTION



Since 2005, Shannon MB Dixon has partnered with nonprofits to meet their missions through communications, coaching, program planning, and other capacity-building activities.

Working with a variety of clients—established nonprofits, start-up organizations, foundations, universities, government agencies, and nonprofit coalitions—Shannon uses strategic and collaborative processes and critical thinking to serve her clients best. Prior to consulting, she had an eclectic career in the nonprofit sector including employment by a foundation, arts organizations, and a voluntary agency. Shannon is a certified Standards of Excellence consultant and holds a master's degree in City and Regional Planning. She lives in Memphis, TN in the historic Evergreen Neighborhood with her husband, son, and two rescued dogs.

PROCESSES & PRODUCTS

STRATEGIC PLANNING

- Strategic planning - full, multi-year organizational plans
- Organizational and board assessments
- Annual staff work plans
- Coalition creation, planning, and assessment
- Partnership development and planning

REVENUE GENERATION

- Grant research and grant writing (local foundations, corporations, and federal grants)
- Grant compliance and tracking
- Case statements
- Conversation guides to gain individual gifts

BOARD DEVELOPMENT & GOVERNANCE

- Board improvement processes: recruitment, orientation, structuring, assessment, policy development
- Merger support

COMMUNICATIONS

- Annual reports
- Speech writing
- Press releases

COACHING

- Executive directors and other staff
- Board members

PROGRAM PLANNING

- Research and facilitation of decision-making
- Partner development
- Community input and engagement processes

GROUP LEARNING & ACTION

- Learning convenings (small conferences)
- Ongoing facilitation of peer groups and/or coalitions

SELECT CLIENTS

MEMBER ORGANIZATIONS/INTERMEDIARIES

- Momentum Nonprofit Partners
- BLDG Memphis
- Grassroots Grantmakers (national)
- New Memphis Institute

ARTS ORGANIZATIONS

- Beale Street Caravan
- Crosstown Arts
- Playback Memphis

EDUCATION

- University of Memphis
- LeMoyne-Owen College
- ALLMemphis

COMMUNITY DEVELOPMENT

- Frayser Community Development Corporation
- United Housing Inc.
- Vollintine Evergreen Neighborhood Association

GOVERNMENT

- City of Memphis
- Shelby County

ENVIRONMENTAL

- Wolf River Conservancy
- Protect Our Aquifer
- Project Green Fork

HEALTH

- LeBonheur
- Baptist Hospital
- Common Table Health Alliance

YOUTH

- BRIDGES
- Las Americas
- Children & Family Enrichment Center (CAFE)

FOUNDATIONS

- Community Foundation of Greater Memphis
- Hyde Foundation
- ArtsBuild (Chattanooga)

CHURCHES

- St. Mary's Episcopal Church
- Idlewild Presbyterian Church

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